



**Gay & Grey Expo 2016**  
**Saturday, October 1st, 2016**  
**Friendly House – 1737 NW 26th Ave. Portland, OR 97210**

## **Sponsorship Opportunities**

### **Presenting Sponsor: \$10,000**

- Event Naming: “[Your Business Name] Presents the 2016 Gay & Grey Expo.”
- Name and logo in largest size on all media and promotional materials (press releases, flyers, posters, mailings, program, and event banner.)
- Admission passes for 20 guests.
- Spoken recognition during the event, highest level of recognition in thank you advertisements.
- Corporate profile/web link from Gay & Grey Expo site to your web site for a year.
- Full page color ad in Expo Program, and logo placement on the cover.
- 2 annual Cultural Competency trainings a year (2 sites only.)\*
- Resource table with the most prominent positioning at the event.
- Corporate Profile in Friendly House e-news.

### **Platinum Sponsor: \$5,000**

- Name and logo on all media and promotional materials (press releases, flyers, posters, mailings, program, and event banner.)
- Admission passes for 10 guests.
- Spoken recognition during the event. Recognition in thank you ads.
- Corporate profile/web link from Gay & Grey Expo site to your web site for a year.
- Full page color ad in Expo Program.
- 1 annual Cultural Competency training a year.
- Resource table with prominent positioning at the event.
- Corporate Profile in Friendly House e-news.

### **Gold Sponsor: \$2,500**

- Logo on all media and promotional materials (press releases, flyers, posters, mailings, program, and event banner.)
- Admission passes for 5 guests.
- Spoken recognition during the event and recognition in thank you ads.
- Corporate profile/web link from Gay & Grey Expo site to your web site for a year.
- Half page color ad in Expo Program.
- Resource table with prominent positioning at the event.
- Corporate Profile in Friendly House e-news.

### **Silver Sponsorship: \$1,000**

- Logo on all media and promotional materials (press releases, flyers, posters, mailings, program, and event banner.)
- Admission passes for 3 guests.
- Spoken recognition during the event and recognition in thank you ads.
- Wed presence with corporate profile/web link from Gay & Grey Expo site to your web site for a year.
- Quarter page ad in Expo Program
- Resource table at the event.

### **Bronze Sponsor: \$500**

- Resource table at the event.
- Admission passes for 2 guests
- Logo on key media and promotional materials and the web site.
- Quarter page ad in Expo Program

### **Resource Table Sponsor: \$300**

- Resource table at the event.

### **Information Sponsor: \$25**

- Your information/promotional material will be placed prominently in the resource area.

### **Scholarships: (limited availability) \*\***

- Resource table at the event.

**To become a sponsor, for additional opportunities, or to discuss how we might better meet your marketing goals please contact Monique Eldridge at 503-935-5287 or [meldridge@friendlyhouseinc.org](mailto:meldridge@friendlyhouseinc.org).**

\*Trainings need to be scheduled within one year at a mutually agreed time.

\*\* We have a limited number of scholarship tables at a reduced rate – please contact us for more information.